

# Make the Switch: AI Front Desk Agents vs. Outdated Phone Systems



Traditional IVR and phone systems often mean long waits and overwhelmed staff. Lia, an AI front desk agent, replaces them with instant, automated citizen support.

## Why Local Governments Choose Lia

- ✓ Instant, Natural Conversations: No robotic menus—citizens speak naturally.
- ✓ Multi-channel Support: Chat, SMS, voice, WhatsApp—meet citizens anywhere.
- ✓ Smart Routing: Instantly handles 311 requests, permits, payments, and FAQs.
- ✓ 24/7 Availability: Zero wait times, always ready to assist.
- ✓ Continuous Learning: Gets smarter with each interaction, unlike static IVRs.

## Detailed Comparison Table

Capabilities	Lia AI Agent	Traditional IVR	Phone Systems
Availability (24/7 Support)	Always available, no waiting	Always available, no waiting	Limited to working hours
Multichannel Access	Voice, SMS, Chat, WhatsApp	Primarily voice-based	Voice only
Speed of Resolution	Instant resolution for routine requests	Delays due to navigation menus	Depends on staff availability
Citizen Satisfaction	High (60%+ improvement reported)	Low, user frustration common	Variable; often impacted by wait times
Ease of Use for Citizens	Natural conversation, simple interactions	Complex, confusing menus	Manual, inconsistent experiences
Staff Productivity Impact	Frees up staff (40%+ workload reduction)	Minimal; still requires manual intervention	High manual workload
Data Insights and Analytics	Real-time insights, continuous improvement	Basic reporting only	Limited visibility; manual tracking
Scalability	Easily scalable at minimal cost	Costly upgrades, inflexible	Requires more staff/infrastructure
Cost Efficiency	Significant cost reduction (35-50%)	Moderate costs, inflexible	High operational & staffing costs

## Measurable ROI & Benefits

- 👍 Lower Costs: Reduce service costs by **35-50%** by automating routine requests.
- 👍 Faster Resolutions: Cut average citizen wait times by **50%+**.
- 👍 Increased Productivity: Free up staff workload by handling **40%+** citizen interactions automatically.
- 👍 Better Insights: Leverage real-time data to continuously improve citizen service quality.
- 👍 Easy Scaling: Add capacity instantly without additional staffing or infrastructure costs.

## FAQs Answered

### ? IVR works fine. Why change? 01

IVRs were designed for predictable, linear tasks. But citizen expectations have changed. Lia can handle complex, open-ended requests and offer a better experience across more channels—at a lower cost.

### ? Can AI handle complex issues? 02

AI agents like Lia are best for high-volume, routine interactions. For complex scenarios, Lia gathers information and smartly escalates to the right department—cutting manual steps and response time.

### ? What if citizens don't trust talking to an AI? 03

Most citizens don't care who answers—just that they get the answer quickly. Lia handles the majority of routine questions instantly and accurately, without needing a human in the loop. In fact, many residents prefer avoiding phone queues or repeating information. For more complex cases, Lia can escalate to staff with full context as needed.

### ? Aren't AI systems hard to implement? 04

Not anymore. Lia integrates with your existing systems, is cloud-hosted, and is up and running in a day—not weeks or months.

## Ready to Modernize Your Front Desk?

Replace outdated phone systems with Lia—your always-on, AI-powered agent built for local governments.

**Book a Demo Today** and see how Lia can transform your citizen service.



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